



BEST LEARNING APP FOR CBSE STUDENTS

KINDERGARTEN to 12th GRADE - <https://www.studybuddy.me/site2/>
<http://www.nahtam.com/>

PRIVACY POLICY

INTRODUCTION

The Privacy Policy here explains the policy of Studybuddy Learning's website and Studybuddy Learning's mobile application, with respect to the disclosure, collection, storage, usage and protection of your information during the course of your interaction with the Website and the App. Please read the Privacy Policy carefully in conjunction with the Terms of Use as stated under IT Act. In case, you do not understand this policy, or do not accept any part of the policy mentioned, then you should refrain from using the Platform altogether. Your and/or continued use of the Platform, amounts to an express consent to the terms of Privacy Policy as well as the Terms of Use.

For the purposes of this Policy, access of the Website and the App together with any study material or Test Course or Video Course etc. made available or uploaded therein or downloaded, embedded therefrom shall collectively be referred to as the "Services".

This Privacy Policy forms part and parcel of the Terms of Use for the **Studybuddy Learning** Services and shall be read as a whole. Capitalized terms used here, but undefined, shall have the same meaning as attributed to them in the Terms of Use.

INFORMATION COLLECTED FROM YOU

1. When you use the Platform by way of registration, log in, creation of a user account, purchase of a test series, video course, attempting a mock test, etc. or by way of interaction via third party websites and/or mobile applications or by any other way of communication with the Platform, **Studybuddy Learning** may collect your personal identifiable information including name, date of birth, gender, demographic information, photos, e-mail address, telephone number, mobile phone number, credit card or debit card details, geographic location, mailing address, social media account details including list of contacts/friends and examination preference.
2. **Studybuddy Learning** will use this information to validate you as a user when using the Platform, to provide the Services to you, including administration of your user account, to notify you of changes to the Service or about any changes to our terms and conditions or privacy policy, to manage business, including financial reporting and billing of its Service, for the development of new products and services, to send you newsletters, offers and promotion coupons to market and advertise its products and services by email, to comply with applicable laws, court orders and government enforcement agency requests, for research and analytic purposes including to improve the quality of the Service and to ensure that the Service is presented in the most effective manner for you and your device.

3. By registering on the Studybuddy Learning Platform, you agree and confirm your consent to providing Studybuddy Learning your aforementioned personal information, which is lawful, necessary and permissible. You at all times have the right to discontinue the use of the Platform. Studybuddy Learning is not liable to provide you its Services in the absence or your refusal to provide the aforesaid information. Additionally, Studybuddy Learning is not liable to ensure or maintain the same quality of its Services to you, as it may for a user who provides all aforementioned information.

INFORMATION COLLECTED AUTOMATICALLY

1. When you visit or interact with the Platform, apart from Studybuddy Learning certain third party advertisers and/or service providers may use technologies that automatically collect information about you for both transactional (e.g., confirmation of registration, notification of purchase made, etc.) and promotional (e.g., promotions, emails, etc.) purposes. Your information may be collected by Studybuddy Learning or such third party advertisers and/or service providers in the following ways:-

2. **Log Files:** Every time you visit the Platform, Studybuddy Learning servers automatically receive log information from your browser and device that was used to access the Platform (such as IP address, device ID, details of your network operator and type, your operating system, browser type and version, CPU speed, and connection speed). This enables us to validate you as a User, to understand your usage of the Platform and helps us to make changes and updates most suited to your needs and interests.

3. **Mobile Device:** When you register your mobile device or use the mobile device to access the App, In addition to the aforesaid, Studybuddy Learning will also collect device information such as mobile device ID, model and manufacturer details, operating system etc. for the purpose of improving the App's overall functionality and displaying content according to your preferences.

4. **Cookies:** Cookies are data files placed on your device, used to keep track of information such as your interaction with social media websites, the content you click on, download, upload or share and other activity on the Platform etc. in order to improve your experience of the Platform by personalizing it to your preferences and usage trends.

5. **Web Beacons:** Web beacons are transparent graphic images used in our email communication to you, in order to understand customer behavior and improve the overall quality, functionality and interactivity of the Platform.

6. **Mobile Analytics:** Mobile analytics software is used by Studybuddy Learning to better understand and customize the functionality of the App's software on your phone. This is done by collecting information such as your frequency of the App's usage, the features you prefer to use on the App, where the App was downloaded from, Device Id, name of other mobile applications on your device, etc.

7. **Payment /Purchase Information:** In order to access certain paid features and services on the

Platform, you may be required to create or log into a separate account on a payment gateway. Once such an account is created, in order to process your payments/ purchases on the Platform, such payment gateway provider may require and collect your details such as name, address, phone number, email address and credit or debit card information, netbanking information or details of any web wallets maintained by you. Any and all payments made/processed or details provided to or shared with such authorized payment gateway providers shall be stored directly by such payment gateway providers without any information passing through or relayed to Studybuddy Learning. Platform assumes no liability in respect of such payments and/or information shared with or provided to such authorized payment gateway providers. It is further clarified that the aforementioned information is only used in accordance with the provisions of the applicable law and in strict adherence to this Privacy Policy.

8. **Public Forums:** Any information that is disclosed by you in the comments section becomes published information and Studybuddy Learning shall not be held liable for the security of the same or any persona information that you disclose herein. You agree to exercise caution when disclosing any personal information or personally identifiable information in this regard.

9. Please note that we only use the aforesaid information to communicate with and/or improve the Service and to better understand our users' operating systems, for system administration and to audit the use of the Service. We do not use any of the aforesaid data to identify the name, address or other personal details of any individual.

10. For the purpose of this Privacy Policy, any passwords, financial information such as credit or debit card details or other payment instrument details and any other information prescribed by law to be sensitive that may be collected by Studybuddy Learning during your use of the Platform and the Services provided thereon, shall be referred to as "Sensitive Personal Data or Information".

LINK TO THIRD PARTIES

The Platform may include links that redirect you to other websites. These third party websites are not covered by this Privacy Policy. You agree that once you leave our servers, any third party websites that you go to or interact with are at your own risk. Studybuddy Learning shall not be held liable for any default, loss of function or any risk that your personal sensitive information may be exposed to as a result of the same.

SHARING OR DISCLOSURE OF INFORMATION COLLECTED

1. As a strict policy we will not disclose, share or exploit your information with anyone without your permission.

2. However, we may mandate under law or under contracts to make certain limited disclosures under the following circumstances:

- **Legal Necessity:** Studybuddy Learning may share any of the aforesaid information, including your personally identifiable information or Sensitive Personal Data or Information, without

obtaining a separate consent from you, if and when such information is requested or required by law or by any court or governmental agency or authority to disclose, for the purpose of verification of identity, or for the prevention, detection, investigation of any criminal activity, or for prosecution and punishment of offence.

• **Limited Disclosure to Service Providers:** we may disclose your information (but not Sensitive Personal Data or Information) to our service providers and business partners (“Service Providers”) for the purposes of betterment and improvement of our services including but not limited to hosting the Platform, payment processing, analyzing data, providing customer service, etc., for the purpose of making various features, services and products of Studybuddy Learning available to you and investigating or redressing grievances. This will be in the form of aggregated anonymous data and will be under strict contractual arrangements that preserve the confidentiality and security of your personal information in accordance with this Privacy Policy;

• **Limited Disclosures for improvement of services:** Studybuddy Learning may share the aforesaid information including your personally identifiable information (but not Sensitive Personal Data or Information) when it is required to be shared with sponsors, partners, advertisers, analytics companies or third parties for the purpose of marketing, advertising promotional offers, offering product information and market research, in connection with the Service. This will be in the form of aggregated anonymized data and will be under strict contractual arrangements that preserve the confidentiality and security of your personal information in accordance with this Privacy Policy;

SECURITY OF INFORMATION COLLECTED

1. We take the security of your personal information seriously and use appropriate technical and organizational measures to protect your personal information against unauthorized or unlawful processing and against accidental loss, destruction or damage. Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data which is transmitted to or from the Service. Any transmission is at your own risk.

2. We keep your personal information for no longer than is necessary for our business purposes or for legal requirements.

AMENDMENTS TO THE PRIVACY POLICY

Studybuddy Learning may amend the Privacy Policy posted on the Website from time to time at its sole discretion. Your continued access or use of the Platform or Services constitute your acceptance of the amendments. Your access and use of the Platform and Services will be subject to the most current version of the Terms of Use, rules and guidelines posted on the Website at the time of such use. Please regularly check the link on the home page to view the most current Privacy Policy.

CONTACT US

If you have any questions or concerns regarding this Privacy Policy, kindly contact us at: nahtam@nahtam.com.